

**Minutes for  
CALIFORNIA CITY CITIZENS ADVISORY COMMITTEE  
Thursday March 25, 2010  
City Hall Council Chambers  
California City, CA 93505**

The President C. McGuire called the meeting to order, at 5:32 p.m.

The following members were present: K. Collins, C. McGuire, R. Salasavage, D. Schofield, D. Weaver, J. Wheeler and R. Wilson

The following guests were present: City Manager: Tom Weil and Rhonda Vazquez

**Adoption of Agenda:** R. Salasavage made a motion to adopt the agenda and R. Wilson seconded it. The motion carried 7- 0.

**Minutes of Prior Meeting:** The Secretary; K. Collins read a summary of the Minutes for the February 25<sup>th</sup>, 2010 meeting. There was a comment made after the reading. Rhonda Vazquez requested to change miss spelling to misspelling in the prior minute report. The secretary noted the change to be made to the official record. R. Salasavage made a motion to accept the minutes with the stated change and R. Wilson seconded it. The motion carried 7- 0.

**Old Business:**

**1. Update of Special Tax information:**

**C. McGuire** reported that he is working to get the web site back up and running, he will get with the **City Manager, Tom Weil**. **C. McGuire** stated that there is some resistance being given by the public that could affect the survival of the **Special Tax**

**K Collins** reported that **The California City Citizens Advisory Committee** now has 2 **Agendas** and 2 **Minutes** posted on the **City web site**. **K. Collins** asked the **City Manager** if he could please provide the **City Webmaster** with backup material that was mentioned in the 2 sets of prior minutes that are now posted on the **City web site**.

**Tom Weil** stated that he could provide the **Webmaster** with the requested information.

**2. Presentations of Updated Membership Roster**

**Chuck McGuire** stated that the secretary **K. Collins** has now updated the membership roster.

**K. Collins** passed out copies of the updated roster to all the members and asked them to please check all the information provided. **K. Collins** received no changes from the members and also stated that he placed the officers titles by the appropriate names **Kim Collins** is the **Secretary**, **Chuck McGuire** is the **President** and **Roland Wilson** is the **Vice President**.

**3. Permanent Special Tax Signs for Roads and Parks**

**K. Collins** stated that he had been working on some ideas for 2 **Special Tax Signs** one for **Road** projects and one for the **Parks and Recreation Department**. **K. Collins** passed out the 2 signs that he made up and asked for the member's feedback. They were made on 8 1/2 by 11 paper with (Top 1/3 with **Red background** with to be white lettering, **Middle** portion with **White** background and black lettering and **Bottom 1/3** with **Blue background** with to be white lettering).

**J. Wheeler** asked about the **Park Sign** if it could be changed, because he felt we did not want the people to think that the **Special Tax** only paid for the **Park and Recreation Department**.

**K. Collins** stated that he would work on correcting this portion of the sign.

**Rhonda Vazquez** stated that she thought the red white and blue theme was a really nice idea.

Most of the **Citizens Advisory Committee members** commented that they liked the sign idea.

**K. Collins** stated that he would continue to rework these signs and would get back to the members as it progresses and that he will be working with the **City Manager, Police Chief and City Council** on this idea.

**C. McGuire** stated that he feels that we need to educate the public on the **Special Tax**. The **Special Tax** helps run the **City** because it supplements the **City** coffers.

**Tom Weil** stated that he is working with **Ed Waldheim** to educate the public and we need to get the word out that the **Citizens Advisory Committee** audits the **Special Tax**. **Tom Weil** stated that he would be working on a **Special Tax logo**

**Rhonda Vazquez** asked if we could put some type sign with a logo on **Police Car** and **Fire Trucks**

**Tom Weil** stated that he was checking on getting this done for the different vehicles.

**Chuck McGuire** commented that we should keep the signs and logo simple and sweat.

**D. Weaver** asked the **City Manager** if the **City** has been trying to get some coverage in **The Mojave Desert News**.

**Tom Weil** commented that they would see about getting coverage about the **Special Tax** in the newspaper.

**Rhonda Vazquez** stated that it would be a hard sell for the **Special Tax**. Starting a campaign early would be a good idea and we should start an education process as soon as possible.

**Tom Weil** stated that he would be speaking before the **Board of Realtors** about the new residents importance to the **Special Tax**.

**J. Wheeler** asks **Tom Weil** for an explanation about new residence with Realtors. **Tom Weil** explained that the Realtors should explain to new residence the importance that the **Special Tax** has on our **City**.

**Chuck McGuire** stated that **Special Tax** slogans and saying would be good ideas to consider and requested that the Secretary place this matter on the next **Agenda** for the **Citizens Advisory Committee**

**K. Collins** stated that he would place this mater on the next agenda.

**The City Manager** stated that he would be working with **Ed Waldheim** and others to come up with some ideas for slogans and saying in regards to the **Special Tax**.

**J. Wheeler** asked about whom would do write-ups about the **Special Tax**?

**Chuck McGuire** stated that **Jim Quiggle and Bob Smith** write up articles for **The Mojave Desert News**.

## **New Business:**

### **1. Presentation of Current City Business Updates**

**T. Weil** stated that the **Parks Commission** meets at **City Hall** on the **3<sup>rd</sup> Wednesday** night at 5:30 pm and urged people to attend and participate in their meetings. The **Parks Commission** is working on a **Parks Master Plan** and he stated that **Rosamond** has a real good professionally prepared master plan already in place. **Tom** stated that the **Parks Commission** might use parts of their plan to prepare **California Cities Plan**. There is a survey about the **Parks** going out soon to **1,000 Children** in the **City**. **Shelly Hornback** is putting out a newsletter including information about the **Parks**.

**Tom Weil** stated that the **Aspen Mall Signs** have been fixed up, are looking good and have spaces available for rent. Discussion about renewing the **Aspen Mall Assessment District** will be on the next **City Council** meeting **Agenda**. The **Green Tee Restaurant** now has 2 dragons placed in front of their business. **The City Manager** stated that volunteers including him have been working to cleanup the **Aspen Mall**. **California State Assemblywoman; Connie Conway's office** has decided to come to our **City**.

**Tom Weil** stated that the **City** is working with **Benz Sanitation** on a matter of **Integrated Solid Waste Diversion** the **target rate is 50%** but the **Cities** current rate as of **now is 35%**

**D. Weaver** stated that he believes that the **City** property vacancy rate is now down.

**T. Weil** stated that the **City** has between **4,100 to 4200 Water Department** customers.

**The City Manager** stated that he recently drove around the **City** for about an hour and it appeared that there was noticeably less graffiti. The **City** now has a spray rig they use to remove graffiti, therefore this appears to be making a difference on this issue in the **City**. The **City Bank Owned Property Ordinance** appears to be making a difference in how their properties look. **T. Weil** also stated that the road extension from **California City Blvd** going to Hwy 58 could be renamed to **California City Blvd** on May 11<sup>th</sup> because that is the date that **Kern County** is set to discuss this issue. **Beacon Solar** had a meeting last Monday, March 22<sup>nd</sup> that lasted until 9:45 pm. **Tom Weil** showed the **Citizen Advisory Committee** a map showing main and trunk lines for a **Sanitary Sewer Line Project** that would be partially paid for by **Beacon Solar**, this project would supply

treated reclaimed water to the **Beacon Solar Plant** located near **Cantil**. The **City** and **Rosamond** may work out an agreement on a joint water line on a cost-sharing basis for **Beacon Solar**.

**D. Weaver** asked if **Rosamond** was using **LA County** water.

**Tom Weil** answered by stating that **Rosamond** gets their water from the **LA Aquifer**. **Tom Weil** stated that a **new Special Tax** idea for a Market will be presented at the next **City Council Meeting**. It is to be a one-time tax of \$100 that could generate about \$4.2 Million to build a Market here that would most likely involve a joint powers agreement to build and operate the building. This could possibly be put on the **Nov 2010** ballot for a vote.

**Chuck McGuire** asked what would happen if a building were built and nothing happens. Also every market ever contacted stated that the **City** was off the beaten path and the **City** was told that Markets do not want to come to our **City**.

**T. Weil** stated that he has seen were an abandoned empty shell on Ave K in **Lancaster** that was taken over by another market.

**D. Schofield** stated that she felt a \$100 tax was a lot to a lot of people, to build a market building.

**T. Weil** responded by saying that **The City Staff and City Council** would study this idea prior to taking action.

**Chuck McGuire** asked who would own the market property.

**T Weil** responded by stating that the **RDA** owns a piece of property that would most likely be used for this project and could set up a **Joint Powers agreement** for 15 years or more.

**D. Weaver** stated that a good selling point for the building would be that the **Citizens** paid to build the building.

**The City Manager** stated that maybe the **City** could offer local guys the opportunity to expand their business into a new building.

## 2. Members or Public Comments

**D. Schofield** stated that the 2 welcome to **California City Signs** looked real nice.

**Tom Weil** stated that a **City Staff** person named **Spencer** made up these 2 signs and wanted to thank him for his outstanding effort on this project.

## Adjournment of Meeting

**R. Wilson** made a motion to adjourn the meeting and **R. Salasavage** seconded it.

Motion carried 7-0.

Meeting adjourned at 6:30 p.m.

Next meeting date is April 22nd at 5:30 p.m.