



After a twenty-five year absence, the “Return of a Classic Event” will make its debut in California City with the running of the **CALIFORNIA CITY GRAN PRIX, April 15-17, 2011.** This event was once a major attraction in the deserts of Southern California, but then it went away. The then promoter decided to retire and requirements surrounding the desert became even more difficult to meet. As a result, California City lost a yearly event that brought well over 1200 competitors to the city and 17,000-plus spectators from Southern and Central California and other states. Racers also came to compete from as far as Utah, Nevada, and Arizona. It was a terrific event. Its demise was not only a big loss for desert enthusiasts but California City felt the pinch in revenue losses that such a large crowd left. The impact was great.

However, in 2011, **Alta Vista Events**, with the support and assistance of the city of California City will once again bring back this annual event on the weekend of April 17-19, 2011. According to event promoter, Lou Peralta, “This is the time to take advantage and bring that “Happy Money” I’m always talking about”. We already have a hot bed of OHV enthusiasts; who have filled the OHV coffers for the past few years with their purchase of the California City OHV License, now let’s give them an organized event that they and everyone in their family and group can participate,

Friday is set aside for competitors to check-in and/or register for the event. In the works is also a “Racer’s Reception” hosted by local residents and businesses.

As part of the schedule of activities on Friday, there is a “Racer’s Scramble Golf Tournament” at the local Tierra del Sol golf course. Golfers are encouraged to check-in between 10 a.m. and Noon. Local Pro Bob Dacey, who is also manager of the golf course, has put together an excellent tournament that will offer discounts to play and provide festivities and prizes for those who compete.

Saturday and Sunday (4/16-17) are the dates set for “the return of a classic” as no less than 38 various classes of competition in motorcycles, ATVs, and UTVs will be featured over the two days. Action will start with the young ones in the Mini classes, racing on an abbreviated course. However, there will also be classes for Ladies, Pros, Experts, Novices and Beginners, plus the most popular classes: the “Age” classes, featuring the 30+, 40+, 50+ and 60+ years-olds, and racing teams competing on a twenty mile desert course, which is laid out on unmaintained city and county roads.

Part of this great event will also feature a “**Vendors Alley**” where California City businesses and businesses from other parts of the state will have the opportunity to display and sell their product(s) to an eager crowd, a crowd which is estimated to be around 3000 over the weekend. In addition, local and other vendors will provide food and refreshments for the expected crowd. The start and finish location and the Vendor’s Alley are set up on the edge of town at College Ave., which is accessible by everyone.

Saturday night there will be an awards ceremony for those Pros who competed earlier in the event. There is a \$2000 purse for the top Pros.

Everyone in the city is invited to be part of the event. There is NO charge for viewing the event. There are several areas that have been set aside for spectators to enjoy the non-stop action and take advantage of this once-a-year event.

For more details, please go to www.altavistaevents.com or call 760.373.8227 or 760.578.6258.