

**REGULAR MEETING
CALIFORNIA CITY REDEVELOPMENT AGENCY
TUESDAY, June 16, 2009 5:30 p.m.
Council Chambers, 21000 Hacienda Blvd.
MINUTES**

OPENING CEREMONIES

The meeting was called to order at 5:30 p.m. by Chairman Lessenevitch. Following the pledge of allegiance, the City Clerk called the roll.

PRESENT: Smith, Strong, Edmiston, Adams, Lessenevitch

ABSENT: None

ADOPT AGENDA

Motion by Vice Chairman Adams, second by Director Edmiston to adopt the agenda. Motion carried

PRESENTATIONS None

STAFF ANNOUNCEMENTS/REPORTS None

PUBLIC BUSINESS FROM THE FLOOR

Public comment was received by Kim Collins

CONSENT CALENDAR

CC 1. Check Register dated 6/11/09

CC 2. Approve minutes of meetings dated 3/17/09, 04/21/09 and 05/19/09

Motion by Vice Chairman Adams, second by Director Edmiston to approve the consent calendar. Roll call vote as follows:

AYES: Smith, Strong, Edmiston, Adams, Lessenevitch

NAYS: None

ABSENT: None

ABSTAIN: Strong RDA Ck # 7554

NEW BUSINESS

NB 1. East Kern Economic Alliance

Executive Director Lunsford explained the Alliance is a coalition of East Kern County communities all with a common goal of reaching out and marketing their assets. This Alliance is getting proposals for new marketing tools which will include a website and "Branding" just for East Kern. Staff

recommends that the Redevelopment Agency contribute \$5000. to East Kern Alliance for the website design and "Branding".

Board questions and concerns were addressed.

Public input was received.

Director Edmiston stated that he requires a guarantee from the Alliance that they will maintain the website for a determined amount of time.

Motion by Director Edmiston, second by Vice Chairman Adams to support the project with the restriction of funds until there is proof that it will be totally funded and supported for a certain period of time. Motion carried 5-0

AGENCY AGENDA

Director Edmiston - General Plan recommendations

CLOSED SESSION None

ADJOURNMENT:

Motion by Vice Chairman Adams, second by Director Edmiston to adjourn at 5:54 pm. Motion carried.

Respectfully Submitted:

Denise Hilliker
Agency Secretary

APPROVED BY AGENCY ON _____